

Title Organizational structures of an international enterprise	Code 1011102331011160512
Field Management - Full-time studies - Second-cycle studies	Year / Semester 2 / 3
Specialty Enterprise Management	Course elective
Hours Lectures: 1 Classes: 15 Laboratory: - Projects / seminars: -	Number of credits 3
	Language polish

Lecturer:

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Faculty:

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Status of the course in the study program:

-elective course in the second stage of full-time Management study

Assumptions and objectives of the course:

Transmission of theoretical knowledge in the field of international corporate structures to practical skills of designing structures at headquarters and at the Corporation Division

Contents of the course (course description):

- The internationalization of business and organizational structures of corporations - divisional consistency problem.
- The evolution of organizational structures in international business corporations.
- Management of the subsidiaries of international corporations.
- Designing the organizational structure of the international corporate headquarters. Designing the organizational structure of a division. Designing the organizational structure of small business in international markets.

Introductory courses and the required pre-knowledge:

-principal knowledge on organization management, enterprise management and strategic management

Courses form and teaching methods:

-lectures, exercises (case studies)

Form and terms of complete the course - requirements and assessment methods:

-evaluation activity presented by the student during classes and his involvement in solving cases during exercises, final test

Basic Bibliography:

Additional Bibliography: